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Vision in design / a guidebook for innovators: [authors] Paul Hekkert, Matthijs van Dijk, BIS Publishers: Amsterdam, (c)2011.

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Global marketing / Warren J. Keegan, Lubin Graduate School of Business, Pace University, New York City and Westchester, New York, Mark C. Green, Department of Business Administration and Economics, Simpson College, Indianola, Iowa

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Product experience / editors, Hendrik N. J. Schifferstein & Paul Hekkert

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Psychology of Emotion. / Paula M. Niedenthal

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India connected / mapping the impact new media: edited by Sunetra Sen Narayan & Shalini Narayanan

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